

GLOBAL BRAND GROWTH · B2B PARTNERSHIPS

Scale Without Borders.

Unlocking Global Markets with +7 Years of Proven Performance

COLOMBIA

USA

CHINA

GERMANY

SPAIN

EU MARKETS

THE PROBLEM

Great Brands Stay Local. Not by Choice.

01

No Global Infrastructure

Reaching new markets requires logistics, contacts, and on-ground operations most brands simply don't have.

02

No Market-Entry Expertise

Every market has its own regulations, culture, and channels. Entering blind is expensive. Entering wrong is fatal.

03

No Dedicated Team

Agencies juggle 50 clients. You get a template. No continuity, no ownership, no real accountability.

THE HIGHENCY WAY

We Close the Gap.

From local brand to global actor — with a team embedded in your growth, not just assigned to a project.

360° **Brand Accompaniment**
Strategy · Logistics · Launch · Scale

01

Dedicated Team

Expert professionals assigned exclusively to your brand — not shared across 50 accounts.

02

Global Logistics

Transcontinental infrastructure already operational — Colombia, USA, China, and EU ready to move.

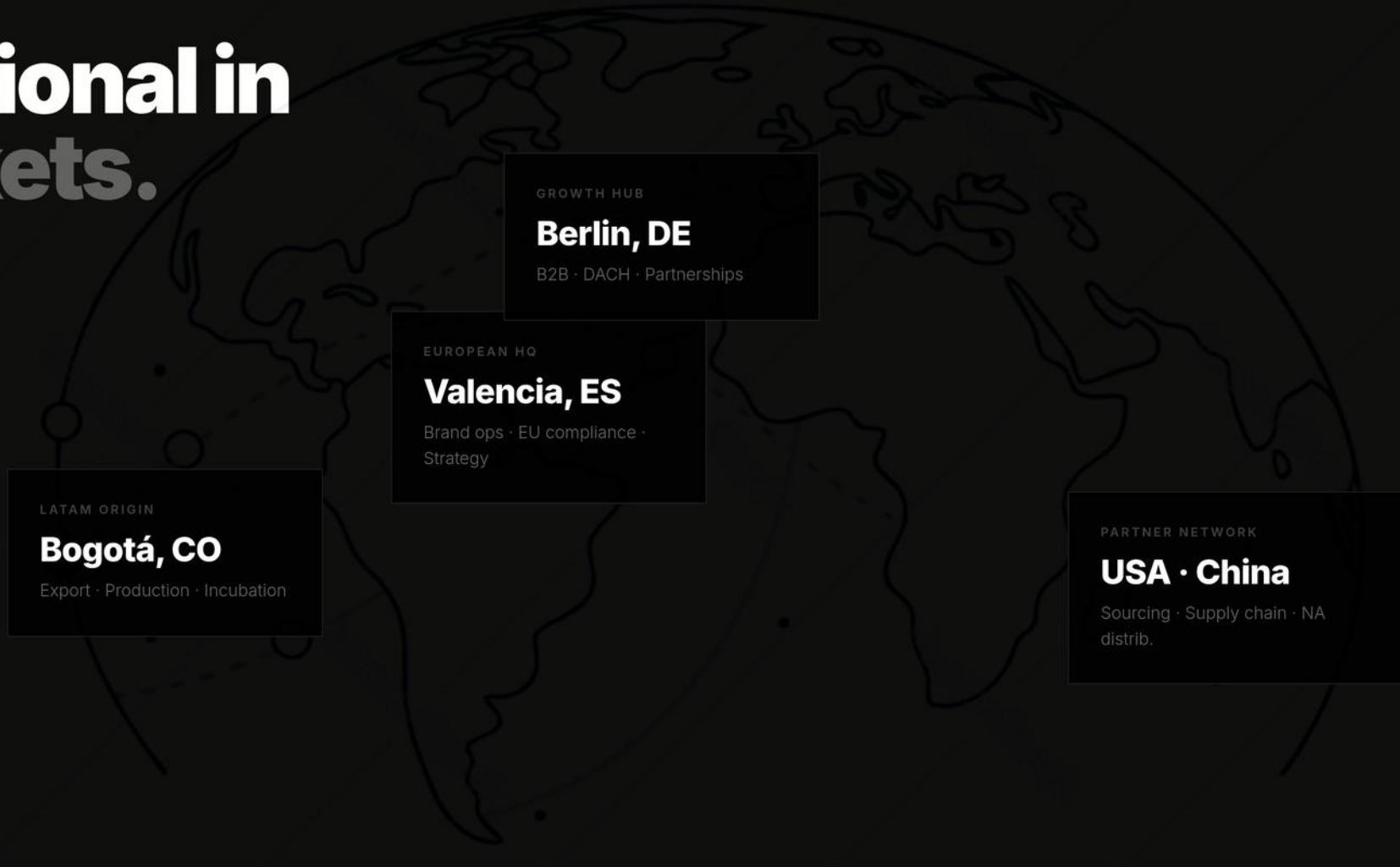
03

Strategic Growth

Data-driven market entry and real insights — not templates. Your roadmap, built for your brand.

GLOBAL INFRASTRUCTURE

Operational in 4 Markets.



LATAM ORIGIN
Bogotá, CO
Export · Production · Incubation

EUROPEAN HQ
Valencia, ES
Brand ops · EU compliance · Strategy

GROWTH HUB
Berlin, DE
B2B · DACH · Partnerships

PARTNER NETWORK
USA · China
Sourcing · Supply chain · NA distrib.

7+ VectorStock
YEARS ACTIVE

3
CONTINENTS

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OPERATIONAL HUBS

360°
SUPPORT COVERAGE

INDUSTRIES WE MOVE

Category Agnostic.

Quality Obsessed.

We don't specialize in one category.

We specialize in execution — at every level,
in every market.

CONSUMER GOODS

FMCG

Fast-moving consumer brands scaling retail distribution internationally.

PERSONAL CARE

Beauty & Wellness

Premium beauty, skincare and wellness brands entering EU and US markets.

CULTURE & IDENTITY

Lifestyle & Fashion

Apparel, accessories and lifestyle brands with strong local identity going global.

CONSUMPTION

Food & Beverage

Specialty food, coffee, and beverage brands with export potential and quality story.

HARDWARE & DIGITAL

Tech & Accessories

Consumer tech and smart accessories moving from Asia into EU and LATAM retail.

PREMIUM NICHE

Specialty & Other

Regulated, emerging, or niche categories where compliance and positioning matter most.

How It Works.

01

Brief & Discovery

We learn your brand, your market ambitions, and your competitive positioning. Deep-dive, no templates.

WEEK 1-2

02

Strategy & Roadmap

Market entry plan, logistics setup, distribution channels, and brand localization — built specifically for your target markets.

WEEK 3-5

03

Launch & Scale

We execute with your dedicated team — activating logistics, channels, and partners simultaneously. Ongoing reporting and iteration.

WEEK 6+

READY TO SCALE?

Let's Build Together.

Reach us directly or start with the partner form. We respond to qualified inquiries within 24 hours.

GET IN TOUCH

EMAIL

highency@gmail.com

WEB

highency.com

HUBS

Valencia, ES · Berlin, DE

Bogotá, CO · USA · China